

# Arthur BIA Virtual Meeting Wednesday April 17, 2024 @ 7:30 PM. Zoom link

Board of Directors: Angela Alaimo, Chair

Paula Coffey,

Gord Blyth; Money Dadwin Councillor Lisa Hern, Jim Coffey, Sheila Faulkner, Mitch Keirstead

Others: Robyn Mulder, Economic Development Officer

#### Welcome & review and adoption of the Agenda

Call for additions to the agenda & approve.

### Review and approval of minutes

- Minutes from February 21 meeting distributed earlier & attached.
- Motion to approve.

#### Agenda items for discussion:

• Update from the Chair

Chair

**Everyone** 

**Angela** 

Chair Angela

Chair Angela

- Financial Update election of new Treasurer required
- Approval of accounts payable.
- Discussion of 2024 Workplan
  - Banners
  - 0
  - Amendment to Workplan?- new branding and Magic Windows

#### Roundtable Discussion & Items of Interest:

ALL

## **Date of next Directors Meeting & Adjournment:**

• May ?? 2024 via Zoom link



## **Arthur BIA Meeting Minutes of February 21, 2024**

**BOARD MEMBERS** 

PRESENT Angela Alaimo, Chair Sheila Jim Coffey Paula Coffey

Faulkner Councillor Lisa Hern Mitch
Keirstead

**BOARD MEMBERS ABSENT** 

Money Dadwin, Gord Blyth

**OTHER ATTENDEES** 

Robyn Mulder, Economic Development

Officer and Melissa Kooiman

**Welcome:** Chair Angela welcomed everyone and called the meeting to order at 7:31pm.

Motion by Jim and seconded by Mitch to approve the agenda for Feb 21
 Motion by Jim and seconded by Paula to approve the minutes from March 15, 2023

Comments from the Chair: Welcome to Robyn and Melissa

Confirmation that the 2024 work plan, levy and the appointment of Mitch to the Board have been approved by Twp

# **Financial Update:**

Discussion of appointment of a new Treasurer. It was decided that Paula would approach Bonnie and Chris McIntosh to determine if either would be interested in filling that position. Bonnie to be asked to pick up financial records on behalf of BIA

Discussion on 2024 Workplan: Final adjustments to Banners and the QR codes are in progress. Hannah Coffey has recorded the information relating to each Arthur Icon and historic building. Melissa and Paula are working on the wrap. We have the PUC approval to put the wrap on the poles. Paula is getting the QR program we will be able to use it for multiple projects in the future. Paula has the Pride banners in hand. Discussion of timing of banners going up-Board agreed to put all banners up in May, take the Pride ones down for Canada Day banners to go up, then return Pride banners until both sets come down in the fall when the Legion ones go up. Paula offered to contact the personnel to arrange. Mitch raised having additional flower baskets placed at the ends of the BIA district that are currently not represented. We likely would need four additional baskets - 3 at the plaza and one at Ernies and Britt's Corner Tack. Paula agreed to get a quote for the four additional baskets to be included in our next budget. Also discussion of getting a map and names of businesses and contact information and sector organized so that it can be easily updated. Discussion of new garbage pick up proposal by County. Robyn will advise whether the Board can make the decision to opt out on behalf of the members.

**Roundtable & Adjournment:** 

Discussion of BIA involvement in community outreach event. Melissa explained intent; members agreed to support with a change to ad and logo showing addition of wording of support

Motion for adjournment Mitch and seconded by Paula

Meeting was adjourned at 8:45 pm Next virtual meeting will be scheduled for April 17